

the unlike guide to

london

Giles Smith & James Priestley

custom tour

compiled by

Unlike Media, Ltd.

Giles Smith & James Priestley

“What’s not to like about London? A city steeped in history and tradition and yet all-embracing of new experiences and technologies, London is without doubt one of most captivating cities in the world.”

Right on time for the release of their newest compilation—secretsundaze volume 2—the men behind London’s biggest Sunday afternoon parties, Giles Smith and James Priestley, present their favourite party spots of the last years, as well as record stores where they stock up on the crispest cuts.

Black Market

Drop that ghetto blaster



BM Soho is one of the UK's most celebrated underground music stores. It would be difficult for other shops to hold a candle to the breadth of selection BM boasts, with wall to wall records on two floors specializing in grime, bassline, drum & bass, minimal and a load of house to boot. If you've been disappointed by not finding that rare groove you've been searching for, do not despair until you check here.

The friendly, but not over-friendly staff are quick to recommend new additions as well while browsing. Definitely a must if in Soho, and in an area littered with record stores of every genre, Black Market is one of the most reliable out there.

Shop | City of Westminster

Mon Wen 11:00 19:00; Thu Fri, 11:00 20:00; Sat, 11:00 19:00; Sun, 12:00 18:00



“One of the only Dance music specialists left in Soho.”

Black Market

25 D'Arbury St, W1F 8EJ London
T: +442074370478
E. info@blackmarket.co.uk
W. www.blackmarket.co.uk

Transport:
[Central][Bakerloo][Victoria] at
Oxford Circus

grime
house
techno
electro
DJ
vinyl

photo © William Davis

Phonica

Spinning 'round

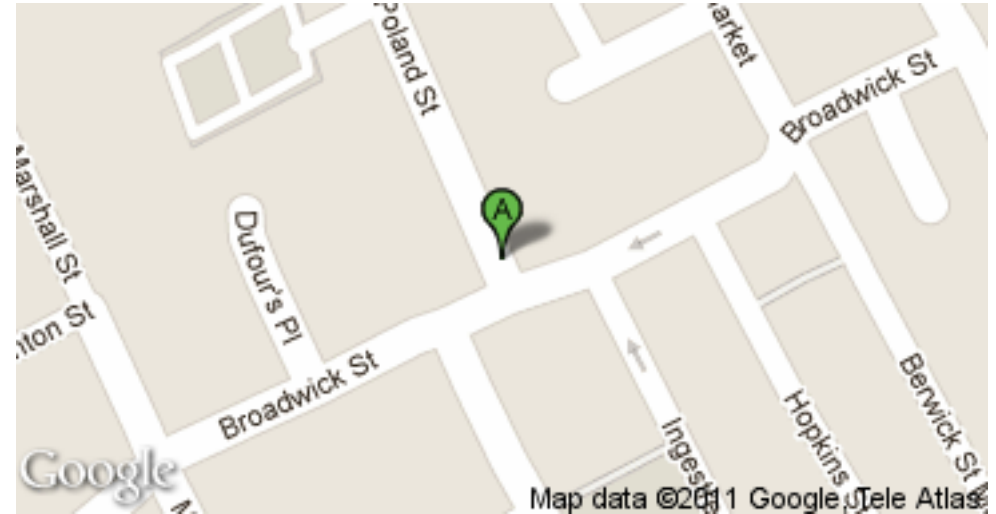


One of London's premier record shops is as much a place to delve headstrong into rare grooves as it is a quaint living-room in which to plop down on a couch and brush up on the latest popular releases. Phonica stocks a dizzying array of DJ essentials as well as rock, pop and hip-hop cuts. From new rave to folk and dubstep to jazz, Phonica's got it covered.

DJs and listeners alike flock to Phonica for a taste of new and crucial sensations. The shop is also a good stop to pick up flyers for events around the city. And with all that floor space, Phonica hosts its own live performances and record release events. Come through for any of these reasons, or even to grab a musically inspired t-shirt for your collection. The knowledgeable staff can always show you the way around whatever you're looking for, or head for the decks on the counter and sample some sounds on your own.

Shop | City of Westminster

Mon Wed, 11:30 19:30; Thu Fri, 11:30 20:00; Sat, 11:30 19:30; Sun, 12:00 18:00



“Again: One of the few Dance music specialists left in Soho!”

Phonica
1 Poland St, W1F 7LZ London
T: +442070256070
E: customerservice@phonicarecords.co.uk
W: www.phonicarecords.co.uk

Transport:
[Central] [Northern] at Tottenham Court Road

vinyl
cd
live
music
t-shirt

photo © Kishu Chand

93 Feet East

Come on down the Lane...



Brick Lane's live music venue of choice, 93 Feet East offers some of the biggest shows to tour London, and has its DJ nights and specialty parties in spades. Plus, with its cobbled outdoor courtyard area, all-day Sunday parties are encouraged for those who can't get enough of their midweek night fix and need to do it big and bold before it's time to go back to work again.

The club is divided into three main areas. Upcoming and established acts alike grace the stage in the Main Hall. Couples take to the Gallery Bar to get intimate, and the Pink Bar keeps the party raging with its raised dance platform encouraging as much go-go dancing and ass shaking as possible.

Low ceilings, projection screens and purplish/red lighting provide quintessential club atmosphere. From Radiohead to a David Bowie tribute band, check in to see what acts are on the busy and diverse schedule.

Club | Tower Hamlets

Mon Thu, 17:00 23:00; Fri, 17:00 1:00; Sat, 12:00 1:00; Sun 12:00 10:30



"The loft on top of 93 Feet East. Today it's an office...The original home of secretsundaze!"

93 Feet East

150 Brick Lane , E1 6QL London
T: +442072473293
E. manager@93feeteast.co.uk
W. www.93feeteast.co.uk

Transport:

[Hammersmith] [Circle]
[Metropolitan] at Liverpool St.;
[Hammersmith] at Aldgate East

club
live
music
DJ
dance

photo © Eddie Otchere

Vinyl Junkies

Seventh heaven for house heads



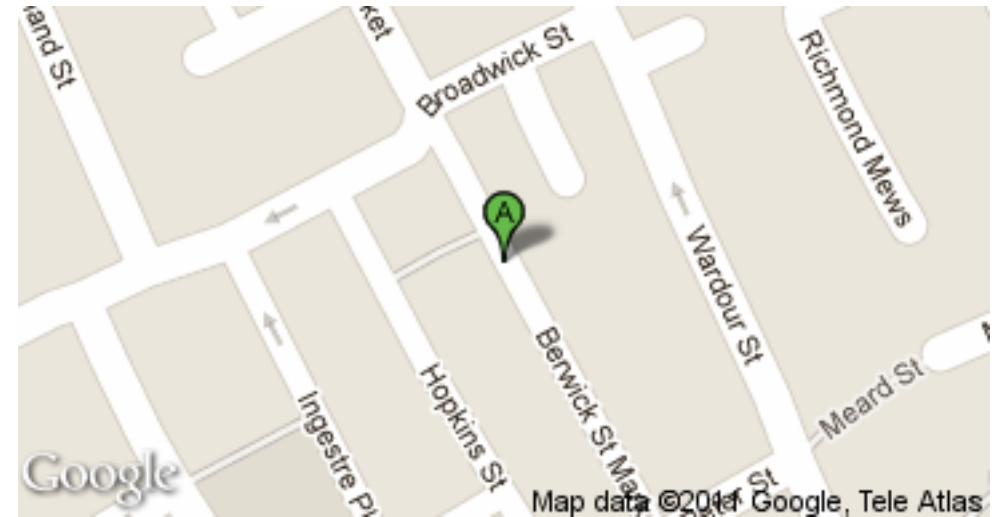
When vinyl junkie J.P. opened his basement store for like-minded audiophiles on Berwick Street in 1992, almost every other shop in Soho sold either porn or records. Today, the porn industry is still flourishing, but within a decade Vinyl Junkies has sadly become the last independent record store left in the area. Reassuringly, this enduring establishment can still satisfy the most insatiable vinyl appetite, remaining one of London's leading purveyors of primarily house music.

Stacked floor to ceiling, browse shelves full of the most cutting edge house grooves. Fitted with a valve rack mounted club sound system, J.P. can often be witnessed working the decks and lacing the clientele with fresh sounds. The set's warm bass and clear mid-range makes it hard not to want everything you hear in store, but staff are always available to make recommendations and give expert opinions on your potential purchases.

J.P.'s encyclopedic knowledge of house music means that your trip to Vinyl Junkies

Shop | City of Westminster

Daily, 11:00 19:00



won't be a fleeting one—if you want to combine vinyl hunting with house music appreciation while waxing lyrical on the merits of Henrik Schwarz, then head for Berwick Street and take part in this audio institution.

“This is...you guessed it: One of the few Dance music specialists left in Soho!”

Vinyl Junkies

94 Berwick St, W1F 0QF London
T: +442074392923
E: vjunkies@vinyl-junkies.com
W: www.vinyl-junkies.com

Transport:
[Bakerloo][Victoria][Central] at Oxford Circus; [Northern] at Leicester Square

**vinyl
records
house**

photo © William Davis

The Royal Oak

British wood!



What looks like your standard after-work pub from the outside is actually one of the best off-clubs in town on busy weekend nights. The Royal Oak's bar offers a fine selection of beers and wines. Upstairs, dinner is served early in the evening. The menu looks back on a long pub tradition, offering British as well as Mediterranean dishes which will have you well prepped for whatever the night in Shoreditch has to offer afterward.

From the dinner table to the bar and onto the dance floor, the Royal Oak has it all figured out. The beauty of the place is that it can be whatever you want it to be: a little local joint for a hearty pie and pint, or the place to shake it up when standard club's aren't doing it for you anymore. Only thing is, you can't stay too late, so be sure to get your after-hours plans sorted out if you're the type to do it big.

Drink | Tower Hamlets

Mon, 16:00 23:00; Tue Thu, 16:00 23:00; Fri Sat, 12:00 00:00; Sun, 12:00 23:00



“Great as a post-club freak Mecca in its heyday, and great as our old gentrified local too!”

The Royal Oak
73 Columbia Rd.
, E2 7RG London
T: +442077292220
W. www.royaloaklondon.com

Transport:
[Northern] at Old Street; [Central]
at Bethnal Green

bar
menu
restaurant
club
dance
pub
Mediterranean

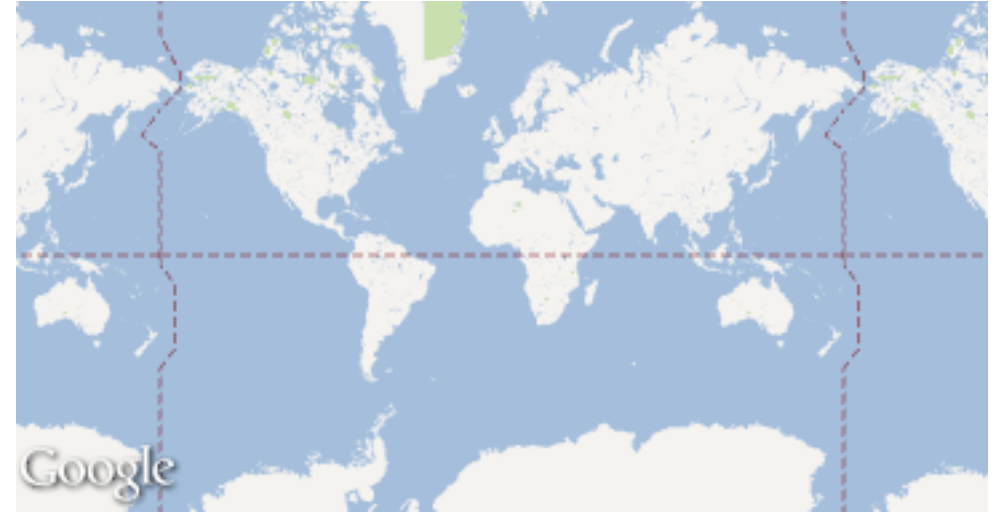
Canvas

Remember the good ol' times up North!



There was a time when Canvas Club was one of the hottest clubs around King's Cross. Due to the relocation of the Eurostar arrival terminal from Waterloo to St. Pancras, this limited-time legendary venue was closed down on New Year's Eve 2007. We'll miss you, Canvas, though the memories live on.

Club | Camden



"To have over 3000 people partying on this very large roof was pretty incredible."

Canvas
Kings Cross Freightyard, N1 0UZ
London

Transport:
[Northern] at Mornington
Crescent

club

photo © photo by scotroberts
via flickr

London Basics

All You Need To Survive

WELCOME

...to London, the once Roman settlement turned setting for Sherlock Holmes, home of Shakespeare and the Sex Pistols, site of the Great Plague and the Great Fire, the Peasant's Revolt and today's finance driven pride of the Pound, originator of the metro system, bomb basin of the German Blitz and subsequent architectural chimera, epicentre of the truth-obsessed Renaissance, and subject of Dicken's musings on the Industrial Revolution and white-lace Victorian Era.

London surges with culture. Countless immigrants add flavour to the 32 boroughs shared between 8 million people of colourful backgrounds, from the posh West London neighbourhoods to the developing East. Welcome to the most populous city and metropolitan area of the EU, one of the world's most expensive destinations, and the capital of much more than just an island.

FACTS & FIGURES

Population: 7.5 million (city); 13.9 million (metropolitan)

Average Temperature: January 6C/43F; July 19C/66F

Currency: British

Pound

Time zone: GMT

Electricity: 240 volts AC, 50Hz; square three-pin plugs are standard

Country dialing code: +44

Areacode: 20

Spoken languages in London: 300

Licensed taxis: 18,000

Website: <http://www.visitlondon.com/>

ARRIVING

Heathrow Airport is the world's busiest international airport. It is considered the hub of the aviation world and is the base for over 90 airlines. Gatwick Airport and Stansted Airport are also major ports carrying similar airlines.

From Heathrow:

Public Transport:

The London underground system is conveniently linked to Heathrow Airport, with stops at terminals 1-4. Tickets can be purchased at the terminals.

Taxi:

The following cab companies will take you from the airport to all city points:

London Black Cabs (+44 795 769 6673 /

<http://www.londonblackcabs.co.uk/>)

London Taxi Cabs (<http://www.londontaxicabs.net/>)

Bus:

Use Megabus (+44 0900 160 0900 / <http://www.megabus.com/uk/>) for discounted fares to destinations throughout

London Basics

All You Need To Survive

England.

First Bus Service (+44 20 7291 0505 / <http://www.firstgroup.com/index.php/>) provides transit to Acton, Greenford, Uxbridge, Northumberland Park, Alperton, Westbourne Park, Hackney, Rainham and Orpington.

Heathrow Airport
Tel: +44 (0)844 335 1801
<http://www.heathrowairport.com/>

From Stansted:

Train:
The Stansted Express runs every 15 minutes and reaches London Liverpool Street in 45 minutes. Alternatively, National Express East Anglia trains run to Stratford (east London) via the Lea Valley. All trains depart from Stansted Airport rail station, situated directly below the terminal. London Underground connections are available at Liverpool Street, Stratford and Tottenham Hale (on the Stansted Express line).

Bus:
Fast, frequent coaches run from Stansted to London destinations including Liverpool Street, Victoria, Stratford, Baker Street and Kings Cross. With fares starting at just a few pounds, this can be a really cost-effective way to travel. All services

call at the airport coach station, directly opposite the terminal.

Stansted Airport
Tel: +44 (0)844 335 1803
<http://www.stanstedairport.com/>

From Gatwick:

Train:
Gatwick Express is the fastest rail link between the airport and central London. Non-stop trains run to and from London Victoria every 15 minutes and the journey takes 30 minutes (35 minutes on Sundays). A standard single ticket costs 16.90 and a standard return is 28.80. Tickets can be bought on board at no extra cost.

Gatwick Airport
Tel: +44 (0)844 335 1802
<http://www.gatwickairport.com/>

For details of special offers and to book in advance, visit the Gatwick Express website or ring +44 (0)845 850 1530 (UK only).

TRANSPORTATION

Public Transport

Underground:
London's Tube (<http://tube.tfl.gov.uk/>) will get you anywhere you need to go. There are 12 underground Tube lines. Underground trains on all lines run every few minutes between 5:30a-12:30a Monday to Saturday, and between 7:30a-11:30p on

London Basics

All You Need To Survive

Sundays.

While single fares are available on most forms of transit, visitors are advised to purchase a Travel Card or use Oyster to pay as you go. Oyster (<http://tfl.gov.uk/oyster/>) is London's Smart Card; users can put Travel cards or bus pass season tickets on their Oyster cards, add cash to pay as you go, or have a combination of both. Oyster cards are reusable, and cash can be added to an already existing balance. Although Oyster is not valid on National Rail services, Oyster users still pay considerably less on the tube, bus, DLR and tram services. Visitors from within and outside of the UK should visit these sites to purchase their Travel Cards in advance: <http://www.ticket-on-line.com/>.

Bus:

The public bus system in London is one of the world's largest transportation services in the world. Over 6,500 buses carry around 5.4 million passengers every week. Routes 9 and 15 are especially good for sightseeing. The most convenient way to travel via the bus is to purchase a Bus

Pass or Travel Card from an underground ticket office, travel information center, or ticket stop. Please remember that bus tickets used for travel in Central London (zone 1) cannot be purchased on board. A valid ticket or Oyster Card is needed prior to boarding. Tickets are also available for purchase at bus stops.

Train

There are a number of overland rail lines that cover London. The North London Line provides the only east-west rail link bypassing the middle of town, linking stations in east London through north London over to Kew in the west.

The Docklands Light Railway (+44 20 7222 1234 / <http://www.tfl.gov.uk/dlr/>) covers a large segment of east London and Docklands, intersecting with the Tube network at Bank, Tower Hill and Stratford. This line contains a useful link to Maritime Greenwich, and there is also a new link to the London City Airport. Services operate from 5:30a to 12:30a and tickets must be purchased prior to entering the system.

BritRail (+44 845 711

London Basics

All You Need To Survive

4141, +44 845 748 4950 /

<http://www.networkrail.co.uk/>) has stops in Kings Cross, Cambridge, and Euston or take the Network Rail.

First Capital Connect (<http://www.firstcapitalconnect.co.uk/>) runs the Thameslink and East Coast Main Line.

Tramlink (+44 20 8681 8300 / <http://www.tfl.gov.uk/trams/>) runs approximately every 15 minutes and covers suburban south London linking Wimbledon, Croydon, New Addington and Beckenham.

National Rail (+44 845 748 4950, +44 20 7278 5240 / <http://nationalrail.co.uk/>) operates in the same zone system as the London Underground, but is also able to reach areas outside of this region such as Hampton Court and Windsor. Oyster Card readers are not available at all stations and holders should check their validity prior to using National Rail services.

Boat

You can also get around with the London River Services (<http://www.tfl.gov.uk/river/>), which provide a great way to view London day or night by traveling on the Thames river. Services

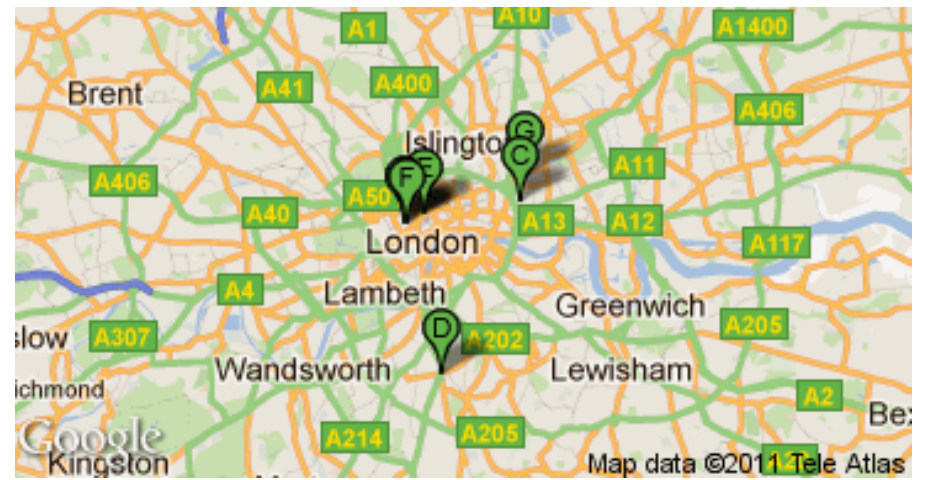
head east towards Greenwich, The O2 and the Thames Barrier, and travel west towards Richmond and Hampton Court. Tickets can be purchased at one of several boarding piers, and, in some cases, on the boat. Travel Card holders can receive a one-third discount off most river services.

Coach

Coaches (+44 870 608 2608) have the virtue of serving some locations that are inaccessible by other modes of transportation. They cater to many popular destinations including Oxford, Windsor (for Windsor Castle and Legoland), Leeds Castle, Lakeside Shopping Centre, and Southend-on-sea.

The London Travel Information Call Centre is open 24 hours, 7 days a week and offers a multitude of comprehensive travel information. It can be accessed by calling +44 20 722 1234.

Notes



- A) Black Market
- B) Phonica
- C) 93 Feet East
- D) Dex
- E) The End
- F) Vinyl Junkies
- G) The Royal Oak
- H) Canvas